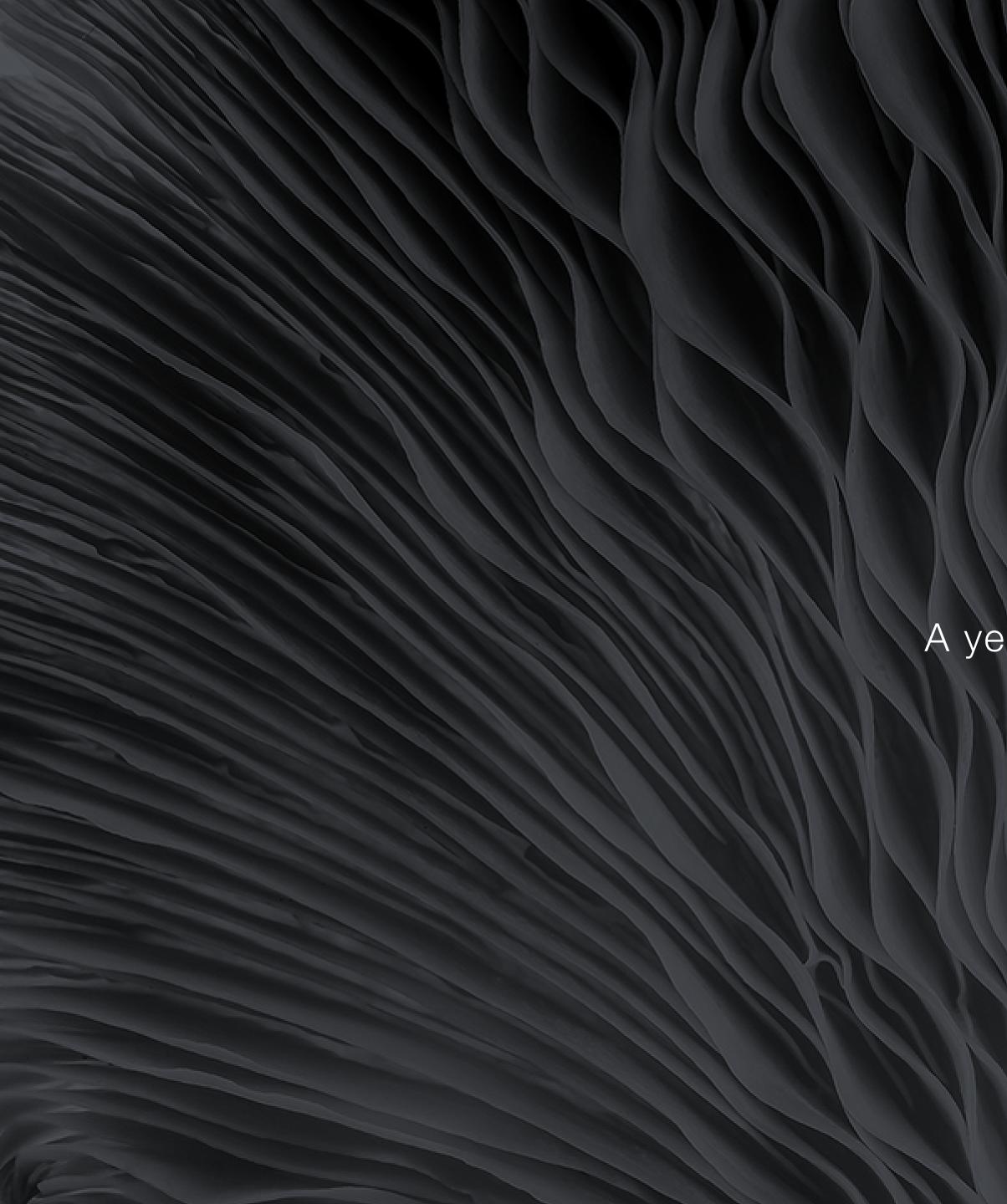
# **INSPIRIT FOUNDATION** ANNUAL REPORT









# 2016

A year in review









PRESIDENT + BOARD CHAIR'S LETTER

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ADDENDUMS New Investments



**INSPIRIT FOUNDATION** 

Artscape Youngplace 180 Shaw Street, Suite 314 Toronto, ON M6J 2W5 416-644-3600 info@inspiritfoundation.org

**Solution** @InspiritFdn

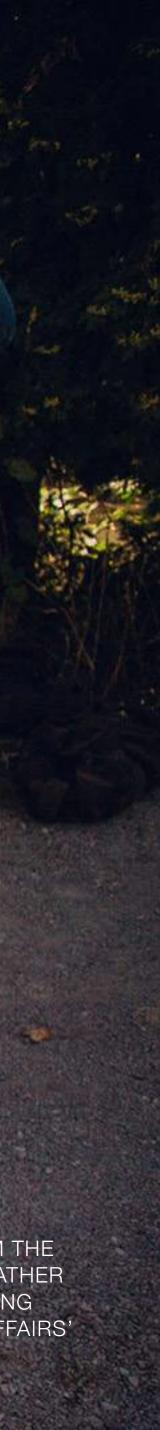
Registered Canadian Charity #119286748RR0001

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CHANGE LEADERS FROM THE INSPIRIT DELEGATION GATHER AT THE 2016 COUCHICHING INSTITUTE ON PUBLIC AFFAIRS' CONFERENCE





# OUR VISION

We envision a more inclusive and pluralist Canada where our differences are valued and engaged, and everyone has an equal opportunity to thrive both socially and economically.



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RT



# **OUR MISSION**

We work to promote inclusion and pluralism through media and arts, support for young change leaders and impact investing specifically addressing discrimination based on ethnicity, race and religion.



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# REFLECTIONS

# Dear Friends,

In 2016, Inspirit Foundation implemented a new We believe this strategy will create a virtuous cycle that will contribute to greater social inclusion. People from historically marginalized communities strategic plan rooted in our organizational theory continue to experience discrimination, and based on our research and mandate of change. It is predicated on the belief that we have identified reconciliation between Indigenous and non-Indigenous creating a more inclusive society requires a holistic peoples in Canada, as well as Islamophobia, as priority issue areas. approach that involves individuals, communities Our goal is to understand and address the root causes for exclusion and and systems. Recognizing that addressing discrimination, moving beyond alleviating symptoms to create lasting change. discrimination based on race, ethnicity, and religion The responsibility to change exclusionary systems is rarely shared evenly, but instead carried primarily by the communities who endure them. This is a both urgent and expansive, we developed barrier to change and obfuscates accountability. Supporting reconciliation, theory of change focused on sustainable a and addressing Islamophobia and discrimination more broadly will require social transformation through three strategies: shaping our society and systems to be drivers for equity. supporting the next generation of change leaders, supporting media and arts for change initiatives and impact investing.

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2016 marked a promising start for this strategic plan and for honing in on Our work has come into clearer focus through the lens of equity. We seek to integrate inclusion and equity principles into every aspect of our organization our priority issue areas to advance inclusion. Our support for change leaders and practices. included hosting gatherings, funding learning opportunities, and granting nearly \$200,000 to projects they led across Canada. Deepening our commitment to media and arts for change included amplifying powerful initiatives What does this mean for us? It means looking at the way we work to ensure we are advancing equity within our own organization. It means becoming like the Sidra Project, and granting over \$350,000 to initiatives creatively more aware of our assumptions by incorporating the knowledge of those we challenging harmful narratives and telling new stories in innovative ways. support in our program design, decision-making and evaluation. We know that Continuing on our path to a 100% impact investment portfolio, this past year we successfully shifted approximately half of our assets to align with our the media and arts initiatives we support must centralize Indigenous, Muslim and racialized voices. In the area of impact investing, we know we must use mission. You will learn more about all of these initiatives in this report.

both our investments and influence to shift capital and create greater positive impact with every dollar. We believe equity is a reiterative process and that we We thank you for joining us on this journey; we have a long way to go together. must push ourselves to do better each year.

The most important part of this work is that we are not doing it alone. Our values are grounded in collaboration and we are grateful to the incredible people we have the opportunity to work with - change leaders who we learn from every day, individuals and organizations working on our issue areas, and other foundations who are so generous with their knowledge and support.

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Andrea Nemtin President and CEO

Potr Lymon

**Peter Lyman Board Chair** 



The Inspirit Foundation board and staff are a highly skilled and dedicated group of experts in organizational leadership, documentary filmmaking, creative placemaking, research and impact investing.

# BOARD



Peter Lyman Chair



**Barbara Hall** Vice-Chair



Laurence Ginsberg **Secretary & Treasurer** 



**Mitchell Anderson** 



Paul Harding Stewart



**Robert Ottenhoff** 

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Alexandra McCann



**Caro Loutfi** 



**Ginger Gosnell-Myers** 



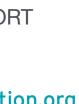
Salima Ebrahim



**Susan Millican** 



**Tim Brodhead** 



OUR TEAM

# STAFF



Andrea Nemtin President & CEO



Chris Lee Program Manager



**Gwen Joy** Director of Grants & Evaluation



Jory Cohen Director of Social Finance & Investment



Kate Leuschen Millar Finance & Administration Manager



Rudayna Bahubeshi **Communications Manager** 

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Hannah Nguyen **Executive Assistant** 



**Jay Pitter** Director of Stakeholder Engagement





Sanjeev Timana **Research & Evaluation Coordinator** 



Shazlin Rahman Stakeholder Engagement Specialist

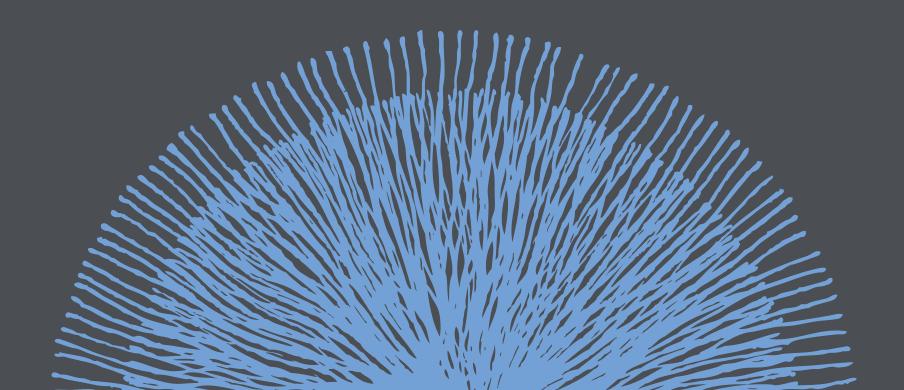




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# OUR THEORY OF CHANGE

We believe that by supporting the next generation of change leaders, leveraging media and arts for change and impact investing, we will create a virtuous cycle that contributes to greater social inclusion.



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CHANGE STRATEGIES



# Young Change Leaders

Young change leaders, especially those who have experienced discrimination, are at the centre of this cycle. They can be both leaders and beneficiaries of media and arts for change and impact investing initiatives. When provided with resources (finances, meaningful opportunities and mentorships), this group is best positioned to articulate their issues, act on their immense potential and create more welcoming spaces.

Media and arts for change, both creative projects and collaborations with institutions, have the power to disrupt polarized public discourse while promoting empathy and positive behavioural shifts.

# Impact Investing

Impact investing enables us to shift our capital into funds that support social cohesion and avoid funds that are most detrimental to historically excluded communities.

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# Media and Arts for Change



# OUR PRIORITY ISSUE AREAS

# RECONCILIATION

Reconciliation is both a goal and a process by which Indigenous and non-Indigenous peoples are repairing and building relationships to realize social and economic inclusion for all people living in Canada.

# **ISLAMOPHOBIA**

Islamophobia is a prejudice against the Islamic faith and/or Muslims, which often reinforces fear of "the other" and generates discriminatory attitudes.

ADVANCING RECONCILIATION \$340,000 committed in 2016		FOURTEEN initiatives supported	ADDRESSING ISLAMOPHOBIA \$139,000 committed in 2016		TWELVE initiatives supported
OVER 2,500 PEOPLE participated in supported projects	OVER 2.0 DIN	50+ INDIGENOUS change leaders directly supported	OVER 7,000 PEOPLE participated in supported projects	OVER 4.5 • MILLION people exposed to content produced by funded initiatives	40+ MUSLIM change leaders directly supported

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Through all of our programs we are working to address the harmful effects of increasing negative rhetoric and attitudes towards Indigenous peoples and Muslims in Canada.







# **FEATURE INITIATIVE** ADVANCING RECONCILIATION Foundations Partnering for Reconciliation

"More than eight in ten believe that individual Canadians have a role to play in helping to bring about reconciliation with Aboriginal peoples."

[Canadian Public Opinion on Aboriginal Peoples; The Environics Institute for Survey Research"]

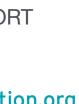
The Philanthropic Community's Declaration of Action was launched at the final Truth and Reconciliation gathering in Ottawa in 2015. Inspirit Foundation and the Circle of Philanthropy and Indigenous Peoples worked with a number of Indigenous and non-Indigenous partners to create the declaration, which aims to foster an atmosphere of understanding, dignity and respect in order to advance the shared goals of reconciliation. The declaration has since gained more than 80 signatories from the charitable and philanthropic sector.

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In 2016, we deepened our commitment to realizing the declaration at the Foundations Partnering for Reconciliation gathering in Toronto. Hosted at the office of the Lieutenant Governor of Ontario, the Hon. Elizabeth Dowdeswell, the event brought together over 50 representatives from organizations across Ontario. The objective was to explore ways each organization could incorporate aspects of the TRC's 94 calls to action into their work.







## **FEATURE INITIATIVE**

# ADDRESSING ISLAMOPHOBIA Young Muslims in Canada

Between 2015 and 2016, Inspirit partnered with the Tessellate Institute, the Olive Tree Foundation, the Canadian Race Relations Foundation and Think For Actions in support of the 2016 Survey of Muslims in Canada, conducted by the Environics Institute for Survey Research.

We also commissioned an oversample of Muslims aged 18-34 to glean further insights on the experiences of young Muslims living in Canada. Findings from this oversample were captured in our summary report titled "Young Muslims in Canada: A Story of Challenges, High Expectations and Hope."

The report was disseminated and shared widely through channels such as the CBC and the Let the Quran Speak television program. Through our stakeholder engagement strategy, we leveraged findings from this report in critical conversation circles centred on the lived experiences of young Muslims. This ensured discussions were asset-based and solutionsoriented. Over one million people were exposed to this research.

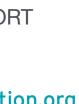
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Some of the findings in this summary report include:

- $\rightarrow$  Almost **ONE IN THREE** young Muslims say they have experienced incidents of religious discrimination in a diverse range of public spaces
- $\rightarrow$  NINE IN TEN young Muslims rate their sense of belonging to Canada as "very strong" or "generally strong"
- $\rightarrow$  ONE IN TWO young Muslims indicated they had taken part in some sort of unpaid volunteer activity in the last 12 months





SUPPORTING CHANGE LEADERS

# SUPPORTING CHANGE LEADERS



# **CHANGE** Pathway

Grantees led solutions-focused projects that addressed issues of **IF** we support and connect diverse young people who promote inclusion by actively working to address prejudice and discrimination, discrimination and prejudice in their local communities.

**THEN** they will be more networked, more effective, more influential and more recognized for their work,

Inspirit worked with partners or directly with change leaders to create **THEN** they will create deeper impact in their communities, conversations opportunities for them to grow their practice, expand their network and and the systems with which they engage, increase the impact of their projects.

**THEN** they will collectively build a more inclusive and pluralist Canada.

Change Leader Collaborations



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## ChangeUp Grants

## TOTAL AWARDED: \$110,000 to 11 Projects

## **TOTAL AWARDED:** \$72,000 to 12 Projects

 $\rightarrow$  To read more about the Change Leaders and their projects go to: **ADDENDUMS** page 28



# VII

### SUPPORTING CHANGE LEADERS



# **CHANGE LEADER SPOTLIGHT** KATHLEEN JAYME

Kathleen Jayme is a Canadian filmmaker based in Vancouver, BC. She was one of four change leaders Inspirit supported to attend the Story Money Impact conference hosted by Media That Matters. Alongside fellow change leaders and filmmakers Amar Wala, Nesa Huda and Jared Bone, Kathleen learned about exploring new relationships in documentary and interactive filmmaking, fostering partnerships and creating powerful tools for change.

Story Money Impact is an intimate, co-creative experience at the beautiful Hollyhock Leadership Institute on Cortes Island, B.C. Participants spent five days with other innovative leaders in the issue-

driven media field learning about best practices in in the Philippines. This became the subject of her documentary filmmaking, digital content creation, latest documentary, "Paradise Island." and independent journalism.

In her filmmaking practice, Kathleen is driven by her passion for telling meaningful personal stories, particularly focused on marginalized and racialized individuals. She graduated from the University of British Columbia's Film Production Program in 2011, where she wrote and directed two award-winning short fiction films. Prior to attending Story Money Impact, she was working a day job and exploring ways to raise awareness about the impact year-round tourism has on residents, particularly children, of Boracay Island

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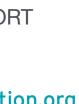
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Kathleen's experience at Story Money Impact helped build her practice:

"I am now in the Philippines doing a campus tour of Paradise Island. A few weeks after Story Money Impact, I decided that I wanted to take the plunge and I left my stable 8-to-5 job to fully delve into the world of filmmaking. I'm still grateful I was able to attend that conference because it gave me the clarity that I needed to make the big step to try something I've always wanted to do."





Inspirit funded filmmakers from the 2016 Story Money Impact conference. From left to right: Amar Wala, Nesa Huda, Kathleen Jayme and Jared Bone.

 $\checkmark$ 



SUPPORTING MEDIA + ARTS

# SUPPORTING MEDIA + ARTS



# **CHANGE** Pathway

IF we support and amplify media and arts initiatives that illuminate and promote inclusion and pluralism, or challenge discrimination and exclusion,

**THEN** individual understanding, empathy and desire to embrace difference will grow,

THEN connections, relationships and partnerships between diverse communities will be stronger,

**THEN** discourse, attitudes and behaviours will shift toward building a more inclusive and pluralist Canada.

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## Media and Arts Impact Grants

Grantees produced projects that use media and/or arts-based strategies to promote inclusion and pluralism and to challenge discrimination and exclusion.

TOTAL AWARDED: 7 Projects – \$360,000 Media and Arts Impact Grants 3 Partnership Collaborations – \$13,500

 $\rightarrow$  To read more about our Media and Arts projects go to: **ADDENDUMS** page 32







# **MEDIA + ARTS SPOTLIGHT** THE SIDRA PRO, IECT

The Sidra Project is an impact campaign connected to the film Clouds Over Sidra, which aimed to increase support for refugee settlement. The project was led by the Artscape Foundation in partnership with the United Nations, Lifeline Syria, Dubarah, COSTI Immigrant Services and others. Inspirit was a "first in" funder, securing the patronage of the Lieutenant Governor of Ontario, and providing direct project development and evaluation support.

The award-winning virtual reality (VR) film brings viewers into the world of Sidra, a 12-year-old girl living in the Zaatari Refugee Camp in Jordan. Zaatari is home to 85,000 Syrians fleeing violence and war, and children make up half of the camp's population.

By December 2016, The Sidra Project engaged over 7,000 participants in VR screenings and discussions in schools, private homes, boardrooms, and public spaces like Toronto's downtown Union Station.

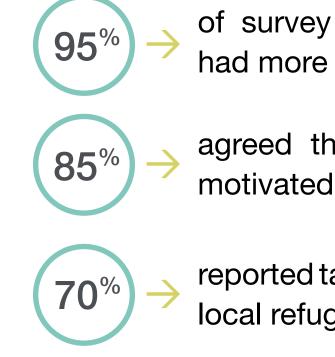
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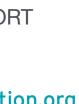
## After experiencing The Sidra Project:

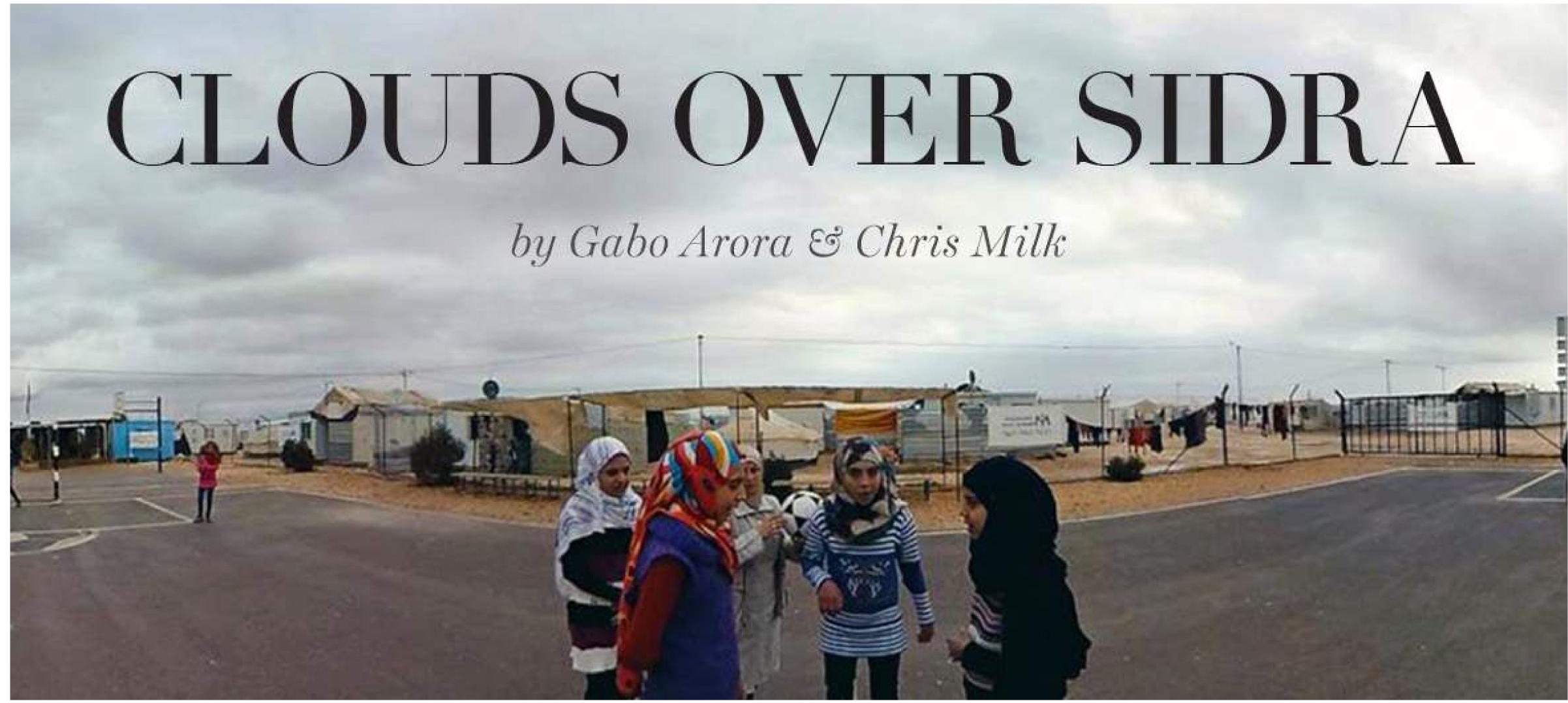


of survey respondents said they had more empathy for refugees

agreed that it made them more motivated to help

reported taking action to assist with local refugee resettlement efforts





Clouds over Sidra film promotional image



Participants get the **#Sidra360** virtual reality experience of the Zaatari Refugee Camp during screenings of *Clouds Over Sidra* at different locations in Toronto.

 $(\downarrow)$ 





IMPACT INVESTING



# **CHANGE** Pathway

**IF** we develop and demonstrate an investment approach that is aligned Inspirit Foundation committed to a 100% impact portfolio with the launch of Fully Committed: Our Roadmap Towards a 100% Impact Portfolio. with our mission and beliefs,

**THEN** our capital and strategies will yield both financial returns and positive We increased our allocation to impact investments from 14% of our impact, portfolio to 49%. We invested more than \$12.4 million in seven new impact investments.

**THEN** an understanding of how capital investments can contribute to social and economic inclusion will increase,

**THEN** more capital will flow to investments that build community infrastructure; increase access to arts, culture and services; increase livelihoods; and support climate change solutions,

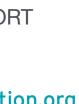
**THEN** we will contribute to building a more inclusive and pluralist society.

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We collaborated with other foundations on Investing in Reconciliation, a project led by SHARE, a Canadian leader in responsible investment services. The project engages Canadian public corporations around the principles of the Truth and Reconciliation Commission.







**IMPACT INVESTMENT FEATURE** CoPower

Climate change is leading to disastrous consequences for our world. In the interest of allocating capital to clean energy solutions that will support the much-needed transition to renewable energy sources, we put our support behind CoPower, an investment platform helping Canadians invest in clean energy.

Headquartered in Montreal, CoPower operates within the clean energy sector. It finances the operations of solar projects and also provides the necessary capital for energy efficiency retrofit projects that include LED lighting installation and geothermal heating and cooling. In order to finance these projects, the company issues Green Bonds, a private fixed income impact investment. We purchased Green Bonds that carry a 5% annualized interest rate and mature in five years.

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CoPower services the interest payments from their Green Bonds through the revenue generated from solar projects and the cost savings produced by energy efficiency retrofit projects. We expect full principal repayment when the green bonds mature in 5 years.





Young participants from MABELLEarts, a ChangeUp grantee, welcome community members to their weekly Iftar Nights with colourful flags.

 $(\downarrow)$ 



# ACCOMPLISHMENTS

# \$650,000

was granted to **38 initiatives;** more than **100,000 people** participated in these initiatives

OVER

225 CHANGE

received direct support through grants and engagement activities

# **COMMITTED OVER**

\$1.5 Million

in **private impact** investments

—

of our assets are now invested for impact – **up from 14%** in 2015

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**OVER** 

# ₱6.5 million

people were exposed to content produced by grantees

**MORE THAN** 



moved to **new public equity** impact investments

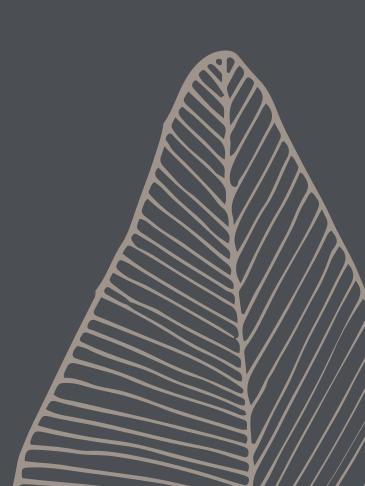




# ADDENDUMS

# Grants, Collaborative Partnerships + New Investments

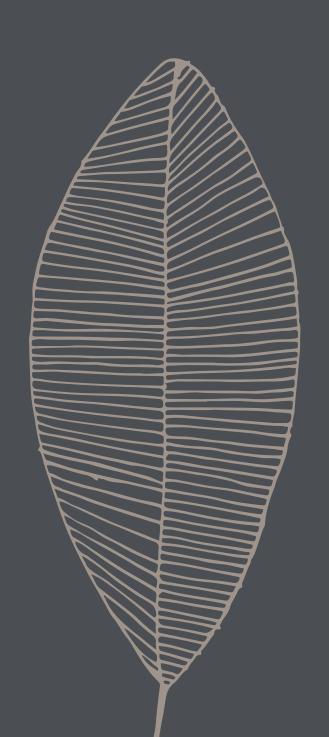




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VIII

ADDENDUMS **GRANTS + COLLABORATIVE PARTNERSHIPS** 

# 2016 CHANGEUP GRANTS

# **TOTAL AWARDED: \$110,000**

These grantees each received \$10,000 and created opportunities for change leaders to initiate creative, solutions-focused projects that addressed issues of discrimination and prejudice in their local communities:

## CRE

Canadian Roots Exchange (CRE), **Saskatoon,** *Strengthening Sask:* Uniting Indigenous & non-Indigenous Youth for Reconciliation.

A series of bi-weekly gatherings and local field trips led by Indigenous and non-Indigenous youth to help build relationships and understanding of reconciliation, solidarity and decolonization.

# iYS

## iHuman Youth Society, Edmonton Knowledge is Pow Wow.

A community-based festival led by street-involved young people that built spaces for creative exchange and explored themes of social justice through hip hop and other forms of artistic expression.

# RPF

A five-part multimedia series about stereotypes and stigmas associated with Islam and Muslims, broadcast via Regent Park's RPTV community television and radio outlets.

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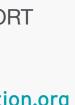
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**Regent Park Focus, Toronto** The Opening Minds Project.

# YWCA

## YWCA, Cambridge (Un)Covered.

A photography project and travelling exhibit that addressed sexism and Islamophobia through portraits of different women who cover their heads.





### **ADDENDUMS GRANTS + COLLABORATIVE PARTNERSHIPS**

# TND

## **Truth and Dare Project, Toronto** (mus)interpreted.

A free photography-based, artmaking workshop for young Muslim women in the Greater Toronto Area, which provided participants with an opportunity to explore identity, strengthen self-confidence and create a sense of belonging.



Leave Out Violence Nova Scotia Society, Halifax LOVE NS: Leadership Retreat.

This project brought together youth leaders from Halifax, Sipekne'katik First Nation, and Membertou First Nation. The purpose of this retreat was to hone leadership skills, take part in cross-cultural exchange and relationship-building, and engage with themes of understanding and reconciliation.



## **Canadian Muslim Leadership** Institute, Winnipeg Having Faith in Each Other.

This project focused on gathering stories of how young people in Winnipeg have responded to racism, and created space for conversation within different faith and social groups to examine these experiences and explore solutions.

NYSI

MAB

**MABELLEarts, Etobicoke** Building Bridges of Celebration (Open Iftar Nights).

Project leaders mentored 15 Muslim and non-Muslim youth in imagining and producing four Iftar Nights in this low-income neighbourhood. Workshops on Islamophobia, cross-cultural collaboration and facilitation prepared the youth to develop this intercultural celebration that brings community members together across real and perceived differences.



## **NGen Youth Centre, Hamilton** Allyship: Islamophobia, Transphobia, Homophobia.

Through a series of youth-led artsbased and popular education learning opportunities, members of the NGEN community addressed the issues of Islamophobia, homophobia and transphobia, focusing on youth with personal experience, including Muslim, queer and trans youth.

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**Nogojiwanong Youth Solidarity Initiative, Peterborough** Responsibility, Right Relations, and Reconciliation.

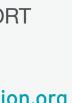
A series of gatherings that offered experiential, creative and practical opportunities for bridge-building across diverse youth backgrounds in the Peterborough region.

# EXE

## **Exeko, Montreal** Métissages Urbains.

This inclusive artistic residency program deconstructed identity-based prejudices between Indigenous and non-Indigenous people through artistic co-creation and citizen participation.







# CHANGE LEADER COLLABORATIONS

# **TOTAL AWARDED: \$72,000**

### **Banff Forum, Montebello** $\rightarrow$ Change Leader Delegation.

The Banff Forum is an annual retreat bringing together emerging leaders and thinkers to discuss topics of national importance, invigorate public debate, and help uncover ways to strengthen our country's social and economic fabric. Inspirit sponsored four change leaders working in different areas of social change to participate and expand their networks.

# **Couchiching Institute on Public Affairs, Orillia** Change Leader Delegation.

For 80+ years, the Institute has brought together Canadians to convene in open discussion with leading intellectuals, leaders, artists, and diverse experts from across Canada. Inspirit was able to sponsor the participation of 17 change leaders and host a session on our Young Muslims in Canada study at the conference.

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# Institute For Canadian Citizenship, Toronto

## 6 Degrees Citizen Space: Junior Fellows.

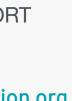
6 Degrees is a global platform of culture, debate, and dialogue focused on inclusion and citizenship. As a Leading Fellowship Partner, Inspirit sponsored ten emerging leaders, "6 Degrees Fellows," from around the world. This support included a grant, mentorship, travel and participation in the conference.

# Indigenous Innovation Summit 2016, Winnipeg

## Change Leader Delegation.

This summit was a "field building" event convened by the National Association of Friendship Centres. It intended to foster social innovation and enterprise in Indigenous communities by creating space to foster new skills and connections. Inspirit's support covered the participation of three Indigenous change leaders.

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# Youth Social Infrastructure Collaborative (YSI) and 4Rs, Thunder Bay

## Art of Hosting.

 $\rightarrow$ 

Inspirit supported this YSI and 4Rs collaboration to support the growth of young community leaders in and around Thunder Bay in their capacity to lead change. The training focused on building skills including guiding conversations to desirable outcomes, peer learning, and growing peer networks. Leveraging the "Art of Hosting" practice, this workshop developed skills amongst 40 young attendees.

# Media That Matters, Cortes Island Story Money Impact, Change Leader Delegation.

A highly popular practical workshop for media-makers, mission-driven funders and activists, Story Money Impact reveals best practices in documentary, digital content, and independent journalism that makes a difference. With this partnership, Inspirit was able to support the travel and participation of four emerging leaders from across the country. ANNUAL REPORT 2016

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# Tides Canada Foundation and The Circle on Philanthropy and Aboriginal Peoples in Canada

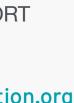
Ontario Indigenous Youth Partnership Project.

OIYPP is a unique collaborative platform to support Indigenous youth to create solutions to community challenges by providing direct financial, mentorship and capacity support. Inspirit's collaboration included financial support and staff resources.

# Mushkegowuk Council, Moose Factory

## Youth Walk of Hope.

Focused on the hope and resiliency of Mushkego Ininwuk (people), this walk brought together young people from various northern First Nations communities. The walkers travelled 950km to Niagara Falls on the first day of the Assembly of First Nations Chiefs to share a message of hope for healthier communities and healthier lives.





VIII

**ADDENDUMS GRANTS + COLLABORATIVE PARTNERSHIPS** 

# 2016 MEDIA + ARTSIMPACT GRANTS

# **TOTAL AWARDED: \$360,000**

These grantees produced projects that use media and/or arts-based strategies to promote inclusion and pluralism and to challenge discrimination and exclusion:

## СР

**Cinema Politica** Nations and Migrations.

A national series of film screening events and an online campaign that amplified diverse perspectives related to Canadian nationhood, immigration and belonging.

# iN

## **Centre for Aboriginal Media** (imagineNATIVE)

Film & Video Tour.

Between 2016 and 2019, this screening tour and workshop series will explore themes of reconciliation, engaging both Indigenous and non-Indigenous audiences in media creation, discovery and discussion in towns and cities across Canada.

# NCCM

### **National Council of Canadian Muslims** Understanding Media Portrayals of Islam & Muslims.

A workshop series that asked young people in four different cities to identify and challenge Islamophobia they see in the media and popular culture, and helped build their capacity to tell their own stories.

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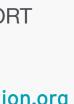
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## **Toronto Artscape Foundation** The Sidra Project.

The Sidra Project coupled virtual reality technology and direct viewer engagement methods to build empathy and support for Syrian refugees.





### ADDENDUMS GRANTS + COLLABORATIVE PARTNERSHIPS

# CRE

### **Canadian Roots Exchange**

Stories for Reconciliation.

This 18-month arts-based reconciliation project engages 10 teams of Indigenous and non-Indigenous youth in different cities across Canada to create story segments that will be pieced together to produce a national Story Blanket art piece. Each segment represents different themes of reconciliation and solidarity.

JT

## **Jumblies Theatre** Terrain of Thought.

A national cross-cultural and community arts intern exchange project that supported the placement of young emerging Indigenous and non-Indigenous community arts practitioners with leading Indigenous and non-Indigenous community arts and cultural organizations across Canada.

C4C

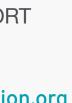
C4C Canada Challenge for Change.

Where active listening meets communityengaged media-making, the C4C team facilitated and recorded hundreds of candid conversations between diverse Canadians from coast to coast to coast, creating audio-visual media from the ones that resonated most. The media will be disseminated back to the community and broadly across Canada. All the recorded conversations will be archived on the National Film Board of Canada's website.

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ADDENDUMS **GRANTS + COLLABORATIVE PARTNERSHIPS** 

# COLLABORATIVE PARTNERSHIPS

# **REELWORLD FILM FESTIVAL (\$10,500)**

An international showcase of films for social good, Reelworld Film Festival is an important place for learning about social issues and discovering emerging filmmakers. Inspirit supported the festival, screened a series of Inspirit produced films featuring change leaders and facilitated the attendance and post-screening Q+A with three change leaders.

# **CENTRE FOR SOCIAL INNOVATION**, **ISLAMOPHOBIA AT THE INTERSECTIONS (\$4,000)**

Islamophobia can manifest in many different ways for individuals with different ethnicities, races, genders, sexual orientations, class backgrounds etc. In collaboration with Rania El Mugammar, Centre for Social Innovation held a panel discussion to hear from diverse Muslims about what Islamophobia looks like at interpersonal and institutional levels and explored the ways Muslims and non-Muslims can organize to address Islamophobia in their communities.

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# Inspirit worked with the following organizations to explore how media and arts strategies can create measurable social impact:

# Documentary Organization of Canada, Impact Lunch and Learn.

Bringing together 15 experts in the charitable and documentary sectors, Inspirit and the Documentary Organization of Canada co-hosted this event to explore greater collaboration between the two sectors. The Impact Lunch and Learn was hosted in Toronto during the Hot Docs Documentary Film Festival.

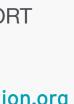
# Hot Docs, So You Want to be an Impact Producer, Workshop.

This workshop focused on the development of successful social impact campaigns associated with documentary films. It guided participants on the essentials needed to be an impact producer and helped them identify the key skills, goals, and scope of work necessary for building allies, creating and measuring successful campaigns, and transforming a passion for social change into a viable career path.

# J.W. McConnell Family Foundation,

## Solutions Journalism and Reconciliation Journalism Retreat.

In June, the J.W. McConnell Family Foundation hosted a retreat on Wasan Island titled, "Can 21st Century Journalism Solve Canada's 21st Century Problems?" Through granting and team participation, Inspirit was able to support this important convening of experts on solutions journalism.





ADDENDUMS NEW INVESTMENTS

# 2016 NEW INVESTMENTS

Artscape Daniels Launchpad: A new model of creative space that is part incubator, part co-working space and part entrepreneurship centre. Artscape Daniels Launchpad is 30,000 square feet of creativity, technology and programming.

CC&L Infrastructure: A fund that invests in civil and social assets including roads, bridges, schools, hospitals and clean energy infrastructure.

CGOV Fossil Fuel Free Fund: A public equities fund that does not invest in fossil fuel-producing companies.

**CoPower:** An investment platform helping Canadians invest in clean energy.

Innovation Works (Pillar Nonprofit Network): A collaborative community catalyzing social innovation.

Oikocredit: A co-operative offering capital to microfinance institutions in developing countries.

**SolarShare (Community Power Capital):** Community Power Capital finances the construction of projects operated by SolarShare, a leader in clean energy in Canada.



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