

ELIGIBLE PROEJCTS

Scripted & Unscripted Digital & Screen-based Projects

- Feature film (41 mins +)
- Short film (up to 40 mins)
- Web series (Total length of 60 mins or less)
- TV pilot (TV hour or less)
- Scripted podcast series (Total length of 120 mins or less)

Scripted Performance-based Projects

- Theatre
- Spoken word or poetry
- Comedy (sketch comedy, storytelling)
- Music

Multi-disciplinary Projects

• Projects that incorporate more than one of the above disciplines are also eligible. For eligible activities and expected completion dates, multi-disciplinary projects will be assessed based on the stream key creatives identify as their primary project category.

Activities Eligible for all Projects

- Venue rentals (performance spaces, screening spaces etc.)
- Equipment rentals (tied to public events)
- Event photography & videography (for promotional purposes)
- Marketing & ad campaigns (digital and/or print)
- Development of marketing materials (website, branding etc.)
- Public relations
- Accessibility expenses (tied to public events)
- Child/dependent care costs (to carry out proposed activities)
- Transportation / accommodation for presentation activities

Activities NOT Eligible for Scripted & Unscripted Digital & Screen Based Projects

• Any costs already incurred, including artist fees



- Professional development
- Festival / conference passes
- Production / post-production
- Technical fees (editor, copywriter, colour correction, music composition)
- Projects that fall outside of the eligible project streams

Activities NOT Eligible for Performance Based Projects

- Any costs already incurred, including artist fees
- Development / pre-production
- Professional development
- Festival / conference passes
- Rehearsal space rentals
- Projects that fall outside of the eligible project streams

OTHER ELIGIBILITY REQUIREMENTS

Digital & Screen-based Projects – Must be completed or in post-production with funding secured and ready to premiere by the end of 2025 to be eligible for this fund.

Scripted Performance-based Projects - Must be completed, or you must clearly demonstrate that the project will be completed by September 2025 and ready to launch in 2025 to be eligible for this fund.