

# New Narrative Fund - APPLICATION & QUESTIONS

Feb 26, 2025

## 1. APPLICANT(S) PROFILE

**Project Name:**

**Project Launch Date:**

Enter the month and year that you anticipate the project to start.

**Lead Applicant or Project Website (Optional):**

**Lead Applicant First Name\***

**Lead Applicant Last Name\***

**Lead Applicant Role on Project:**

Enter the Lead Applicant's role on project. e.g. Writer, Producer, Performer

**Lead Applicant Address:**

- Street\*
- City\*
- Province/Territory\*
- Postal Code\*
- Phone Number\*
- E-mail Address\*

**Co-applicant Information (Optional)**

Please list co-applicant information if applicable.

**Name:**

**Role on Project:**

Partnership Information (Optional)

**Are you applying in partnership with a charitable/non-profit organization, registered Canadian business, or unregistered collective?**

- **Yes or No**

Organization/Business /Collective Name\*

- Street Address \*
- City/Town \*
- Province/Territory \*
- Postal Code \*
- Phone Number (Optional)
- Website (Optional)

Is your group/organization:

- Registered Canadian Charity
  - **Registered Charity Number:**
- Registered Canadian Non-Profit Corporation or Society
  - **Non-Profit Registration Number:**
- Registered Canadian Business
  - **Registered Business Number (Federal/Provincial/Territorial)**
- Unregistered Collective or Group
  - If your collective/group is not a registered charity with the Canada Revenue Agency, do you have a charitable partner/trustee?
    - Yes**
    - No**
    - If Yes:**
      - **Charitable partner/trustee Name**

<b>2. ARTISTIC VISION</b>
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**Project Category (choose one):**

- **Screen-based / Digital**
- **Performance-based**
- **Multi-Disciplinary**

**Project Description** (500 words max):

What is your project about? Describe the artistic vision for this project. Briefly explain how your project aligns with the core objectives of this fund. Please remember that this is not a creation fund. We expect your project to be completed or near-completed, and to describe the role of pop culture.

**Screen-based:**

- **Share a brief overview of your project's marketing, distribution & audience development plan** Indicate when and where you intend to show your work (250 words max):

**Performance-based:**

- **Share a brief overview of your tour / performance, along with a marketing & audience development plan.** Indicate when and where you intend to show your work (250 words max)

**Multi-disciplinary:**

- **Share a brief overview of your project's tour / performance / distribution plan, along with a marketing & audience development plan.** Indicate when and where you intend to show your work (250 words max):

<b>3. AMBITION &amp; IMPACT</b>
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**What are the main goals and objectives you hope to achieve with this funding?** (500 words maximum)

Describe the stage your project is at right now and how it fulfills your artistic goals and ambitions.

**How will your project make an impact within and beyond your desired audience?** (500 words maximum)

e.g. What audiences are you hoping to reach? What digital and/or non-digital metrics will you use to assess the success of reaching your desired audiences and overall success of your project's objectives? Please be as specific as possible.

#### 4. VIABILITY & FEASIBILITY

**Provide a detailed marketing, distribution, audience development and presentation plan with dates.** You may submit this as a written document, an excel sheet, or a proposal deck. (Attachment)

**Project Team – Provide details on the team you have in place. Include names and roles of key creative members and whether their involvement on the project is confirmed or pending.** More detailed biographies of team members can be provided in support material, use this space to help us understand why you chose to collaborate with these people specifically. (500 words maximum)

**Marketing, Distribution & Audience Development Team - Provide details on the team members who will work with you on the marketing, distribution, and audience development phase of your project. If you do not have a team in place for this specific phase of the project, who do you intend to work with and why?** More detailed biographies of team members can be provided in support material, use this space to help us understand why you chose to collaborate with these people specifically. (500 words maximum)

#### **Budget**

**What amount of funding are you requesting? (Maximum \$50,000)**

**Attach a detailed budget including your funding request for the New Narratives Fund.** Indicate revenue & expenses as either pending or confirmed/completed.

- **\*Please note** that successful applicants may not receive the full requested amount depending on the number of grants awarded. The review committee will review budgets according to the scope of the project and grantees may be awarded between 80-100% of their request.

#### **Accessibility:**

- **Additional funding of up to \$5,000 CAD may be available** if members of your key creative team require accessibility supports. Please explain and specify the amount that will be allocated in your main budget sheet.

Eligibility:

- o individuals who identify as Deaf or as having a disability
- o ad hoc groups and collectives with one or more members who identify as Deaf or as having a disability
- o incorporated not-for-profit organizations that have a mandate to serve Deaf artists and artists with disabilities **and** are led by board and/or staff members who identify as Deaf or as having a disability
- o Please note: information you provide in your request will not be used to assess your project application.

**5. REQUIRED SUPPORT MATERIAL**

**a. Artistic / Project Statement (500 words maximum)**

Why do you create the work that you do, in the discipline that you have chosen? What subjects/themes are you drawn to and why? Describe your artistic process and journey thus far.

**b. Team Bios (Attachment)**

Provide up to six bios of key team members, including the applicant(s). Indicate their role on the project. Please indicate team members that identify as Muslim.

**c. 1-2 Artistic Examples & Brief Descriptions (Attachment)**

Attach samples of past work that best demonstrate your ability to reach your current project's stated objectives and goals. If you are submitting long-form content, provide a (maximum) 10-minute excerpt for the review committee to assess.

\*If uploading multiple files, please compress them as a zip file.

**6. ADDITIONAL SUPPORT MATERIAL**

**Is there anything else that you would like us to know about your project and plan?** Feel free to use this space for any new or upcoming developments on the project and/or formalized partnerships that you would like to share. (250 words maximum)

**Lead Applicant(s) Resume(s) (Attachment)**

## 7. OPTIONAL – DEMOGRAPHIC DATA

***Please feel free to share any additional information about yourself so Inspirit can better understand who we are reaching. Please note that sharing this information is voluntary and it will not be shared with reviewers.***

Gender Identity (select all that apply):

- Woman
- Man
- Transgender
- Non-binary/non-conforming
- Prefer not to respond

***Age range***

- 18-24
- 25-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70+

***Ethnicity:***

***If you have accessibility requirements to complete this application, please let us know at [grants@inspiritfoundation.org](mailto:grants@inspiritfoundation.org). We will be happy to help.***