

## **JOURNALISM FUTURES FUND 2026 PROJECT FUNDING ROUND EXPRESSION OF INTEREST QUESTIONS (ENGLISH)**

Please refer to this round's [Funding Guidelines](#) before completing your application.

### **Part I: Contact information**

- Applicant name:
- Applicant role:
- Applicant email address:
- Organization name (main applicant):
- Organization mailing address:
- Website/social media URLs:
- Incorporation
  - What name is your organization registered under?
  - Organization type
    - Registered journalism organization
    - Registered non-profit organization
    - Registered charity
    - Registered for-profit organization
    - Sole proprietorship
    - Other
    - Not incorporated
  - If you selected 'Other' for Incorporation type, please describe here:
  - Registration or incorporation number: *Please enter the number that corresponds to the organization type listed above (e.g. Charity number, Canadian not-for-profit corporation number, provincial corporation number):*

- o Please upload or link your registration/incorporation documents:
- Location: Where is your organization incorporated or registered?
  - Federal
  - Alberta
  - British Columbia
  - Manitoba
  - New Brunswick
  - Newfoundland and Labrador
  - Nova Scotia
  - Ontario
  - Prince Edward Island
  - Quebec
  - Saskatchewan
  - Nunavut
  - Northwest Territories
  - Yukon
  - Not incorporated or registered

## **Part II: Eligibility questions**

Note: Applications that do not meet basic eligibility criteria will be automatically disqualified. Please complete the two-minute [self-assessment](#) available on the [Project Funding page](#) before completing an application.

- a. Does your organization produce content predominantly in English and/or French?
- Yes, predominantly in English
  - Yes, predominantly in French
  - Yes, fully bilingual
  - No

b. Is a majority of your content original journalism?

*Original journalism: Fact-based reports, features, investigations, profiles, interviews, analyses or commentaries that are written, researched, edited and formatted by and for the organization. Original journalism does not include reprints of mostly-unchanged press releases or wire copy.*

- Yes
- No

c. Has your organization been producing journalism for more than a year?

- Yes
- No

d. Was your most recent budget under \$1,000,000 CAD?

- Yes
- No

e. Is your journalism organization a government outlet (e.g. a municipal government newsletter)?

- Yes
- No

f. Is your journalism organization primarily or majority-owned or governed by a publicly-traded company, advocacy group, religious group, political party, hedge fund or private equity firm?

- Yes
- No

g. Are you seeking funding for an endowment campaign, scholarship, internship, equity investment, capital building investment or retroactive funding for a project?

- Yes
- No

h. Journalistic ethics: Journalism Futures Fund awardees are required to actively adhere to established journalistic ethics guidelines.

- Please indicate which of the following your organization adheres to:
  - Ethics Guidelines (Canadian Association of Journalists)
  - Guide de déontologie* (Fédération professionnelle des journalistes du Québec)
  - Other (please provide the link)
  - We do not adhere to established ethics guidelines
- Please briefly describe how your organization ensures the quality and ethics of your journalism. If you have a public journalistic code of ethics, please provide the link.  
[75 words max]

### **Part III: About your organization**

- 1. Focus:** What are your journalism organization's core priorities and focus areas? [50 words max]
- 2. Geographic scope:** What geographic area does your journalism serve? [50 words max]
- 3. Budget size:** What was your organization's total budget in your last fiscal year?
- 4. Leadership:** The Journalism Futures Fund prioritizes applications from organizations led by communities that are underrepresented in newsroom leadership in Canada, specifically Black and other racialized communities, Indigenous Peoples (First Nations, Inuit and Métis), newcomers, migrant workers, refugees and asylum-seekers, low-income communities, 2SLGBTQIA+ people, people with disabilities and those located in Northern, rural or remote areas.

- o How are these communities represented in your organization's leadership around editorial decision-making, management and governance? [100 words max]

- 5. Audience:** Describe the audiences your organization serves and your approximate audience size. How do you currently learn about, engage with or receive feedback from them (e.g. analytics, surveys, events or other approaches)? If relevant, describe how the audiences you serve include communities that are underserved, underrepresented or misrepresented in Canada's media landscape. [150 words max]

*Note: The Journalism Futures Fund recognizes that many communities may be underserved, underrepresented or misrepresented in Canadian news media, and that their experiences might intersect and vary depending on context. We want to understand the communities your journalism prioritizes.*

- 6. Journalism:** Please provide one example of your journalism.
- a. [SHARE LINK or UPLOAD PIECE ]
  - b. (Optional) Why did you choose this piece to share? [50 words max]

## **Part IV: About your project**

1. Project name (working name is fine):
2. Request: How much funding are you requesting **in total**?
3. Timeline: Please provide the project's proposed start and end dates. Note that grants will be awarded in December 2026, and projects can run for up to two years
4. Proposal: Describe your project. [500 words max]  
Please include:
  - what the project entails



- who will carry it out
  - your rationale for pursuing it
  - the main expenses the requested funding will support
  - the impact you expect the project to achieve
5. What resources or support do you already have in place for the project (personnel, funding, partnerships, materials and technology)? [125 words max]
6. Is there any other information about your proposal you'd like to share? **(Optional)**  
[125 words max]
- **Wrap up:** How long did it take you to complete this application? **(Optional)**